

Washington, DC 20007

Billing Type Comments

> National/Political 95/101/1537

Sales Tax Net Total Commission Commission % Package Deal Order Type

\$146,935.25

\$25,929.75

15.00

Normal

Standard

OBAMA FOR AMERICA

CPE Account Types

Phone/Fax Buyer Name

> BASSETT, LAURA Telerep/Philadelphia

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates

Contract #

Sales Office Brand Agency Salesperson Product Advertiser

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080 Demo Headline # CO-OP Last Modified Entered By Date Entered Jill Hipskind 06260221 10/01/12 08/01/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:

d Total :	2012	roadcast Month	1000
129	129	h Spots	3

and lotal:	Broadcast Month t. 2012
129	Spots 129
\$172,865.00	*172,865.00

		\$2,550.00 Charlotte (WSOC) \$6,200.00 Charlotte (WSOC) \$225.00 Charlotte (WSOC) \$275.00 Charlotte (WSOC) \$475.00 Charlotte (WSOC) \$475.00 Charlotte (WSOC) \$275.00 Charlotte (WSOC)	\$175.00 \$225.00 \$475.00 \$475.00 \$275.00 \$275.00	2 2 2 2 2 8 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1002/12-10/05/12 1002/12-10/05/12 5 30/A-BA (EST) 2 2 2 2 8 \$775.00 \$4,250.00 Charlotte (WSCC)	10/02/12-10/05/12 10/06/12-10/06/12 10/06/12-10/06/12 10/06/12-10/06/12 10/07/12-10/07/12 10/07/12-10/07/12 10/07/12-10/07/12 10/07/12-10/07/12	4.0 Normal Line / Spot 4.0 Normal Line / Spot 5.0 Revised Line / Spot 6.0 Revised Line / Spot 6.1 Normal Line / Spot 6.1 Normal Line / Spot 7.0 Revised Line / Spot 7.0 Revised Line / Spot 8.6 Revised Line / Spot 9.0 Revised Line / Spot
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Line

Line Type / Break Type (Ref #)



Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political 95/101/1537

Net Total Sales Tax

> \$146,935.25 \$25,929.75

Commission

15.00

Package Oeal Commission %

Normal

Phone/Fax **Buyer Name**

BASSETT, LAURA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Schedule Oates

Contract #

Sales Office Salesperson Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080 Order Type 0emo CO-OP Oate Entered

Entered By Headline # Last Modified 06260221 10/01/12 08/01/12 Jill Hipskind

\$172,)12 129
\$172,	otal: 129

Grand Total:	Oct. 2012	By Broadcast Month	Citatione (MSOC)
129	129	Spots	

		ı⇒ ,
129	129	Spots
\$172,86	\$172,86	

	Grand Total:	Oct. 2012
	129	<u>Spots</u> 129
	\$172,865.00	Rate \$172,865.00

CHARGE (WSGC)				
	_	* × × ×	The Campbell	
\$1,12S.00 Charlotte (WSOC)	\$375.00		6 :3/4p 50 (FST)	10/02/12-10/05/12
Clariotte (WSOC)		×	5 :30 3P- 4P (EST)	10/02/12-10/05/12
\$275.00 Charlotte (WSOC)	\$275.00	× × × × × × × × × × × × × × × × × × ×	6 (30 39 - 45 (ES))	10/07/12-10/05/12
Charlotte (WSOC)		3	5 ;30 12P- 12:30P (EST)	10/07/12-10/07/12
\$275.00 Charlotte (WSOC)	\$2/5.00		6 30 L21-12:30F (EST)	TH/07/12-10/07/12
Charlotte (WSQC)			5 :30 12P- 12:30P (EST)	10/06/12-10/06/12
\$1,500.00 Charlotte (WSOC)	\$375.00	;	6 :3012P-12:30P (EST)	10/86/12-10/06/12
Charlotte (WSOC)		× ;	S :30 12P- 1P (EST)	10/02/12-10/05/12
\$2,700.00 Charlotte (WSOC)	\$675.00	»,	6 (3012p-19 (EST)	10/02/12-10/05/12
Charlotte (WSOC)		× ;	4 :30 10:58A- 12P (EST)	10/02/12-10/05/12
\$1,500.00 Charlotte (WSOC)	\$375.00		6 (30) 10/58A 12P (EST)	10/02/12-11/05/12
Coarlotte (WSOC)		< >	S :30 10A- 11A (EST)	10/02/12-10/05/12
\$1,500.00 Charlotte (WSOC)	\$375,00	× >	6 30 10A 11A (FST)	11/20/01/17/09/12
Total Station	Rate	< :	5 :30 9A- 10A (EST)	10/02/12-10/05/12
		7	Sec Length Run Times	rmal line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Dates

Arcepted-Station:

Date:

Comments:

Bookend P/B Piggy Back

nted At: 10:41 AM on Tuesday, October 2 2012



3050 K Street NW

Washington, DC 20007

Billing Type Account Types

Comments

OBAMA FOR AMERICA

Phone/Fax Buyer Name

95/101/1537

National/Political

BASSETT,LAURA

Sales Office Salesperson

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Schedule Dates Advertiser Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Contract #

325080

Political - Federal Candidate (1067) Telerep/Phlladelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Greer, Margolis, Mitchell & Associates (2890)

> Demo Order Type CO-OP Date Entered Headline # **Entered By** Last Modified 08/01/12 06260221 Jill Hipskind 10/01/12

\$146,935.25 \$25,929.75

Net Total Sales Tax

Commission

Commission % Package Deal 15,00 Normal

By Broadcast Month Charlotte (WSOC)

Spots

129 *172,865,00

Grand Total:
129
\$172,865.00

				AN.	grama, at any and a	wet with a will be to the tenter of the tent	Sund & words & To Duck				
8/1/12		Charlotte (WSOC)				× × ×	داب	:30 7:30P- 8P (EST)	0	10/07/12-10/05/12	22.0 Revised Line / Spot
10/1/12		\$4,800.00 Charlotte (W5OC)	\$4,800.00	\$1,200.00	4	× × ×	4	:30 7P- 7:30P (EST)	4	10/02/12-10/05/12	21.1 Normal Line / Spot
371/12		Charlotte (WSOC)				×	4.	.30 7P- 7:30P (EST)	77	10/02/12-10/05/12	21.0 Revised Line / Spot
10/1/12		\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$1,000.00	-	1		:30 6P- 6:30P (EST)	<u>о</u>	10/07/12-10/07/12	20.1 Normal Line / Spot
34.112		Charlotte (WSOC)				\$rook		30 5P- 6:50P (EST)	5	10/07/12-10/02/12	20.0 Revised Line / Spot
10/1/12		\$490.00 Charlotte (WSOC)	\$490,00	\$490.00	_	1		:30 7P- 7:30P (EST)	UT.	10/06/12-10/06/12	19.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)				book		:30 6P- 6:30P (LST)	<	10/06/12 10/06/12	19.0 Revised Line / Spot
10/1/12		\$6,600.00 Charlotte (WSOC)	\$6,600.00	\$1,100.00	6	× × ×	6	:30 6P- 6:30P (EST)	57	10/02/12-10/05/12	18.1 Normal Line / Spot
8/1/12		Charlotta (WSOC)				× × ×	Ç1	:30 6P - 6:30P (FST)	Ø	10/02/12-10/05/12	18.0 Revised Line / Spot
10/1/12		\$3,500.00 Charlotte (W5OC)	\$3,500.00	\$875.00	4	× × ×	4	:30 5:30P- 6P (EST)	57	10/02/12-10/05/12	17.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)				× × ×	۵	:305:30P-6P (EST)	6	16/02/12-10/05/12	17.0 Revised Line / Spot
10/1/12		\$3,400.00 Charlotte (W5OC)	\$3,400.00	\$850.00	4	× × ×	4	:30 5P- 5:30P (EST)	57	10/02/12-10/05/12	16.1 Normal Line / Spot
8/1/12		Charlotte (WSOC)				×	A.S.	:30 SP- 5:30P (EST)	27	10/02/12-10/05/12	16.0 Revised Line / Spot
10/1/12		\$3,300.00 Charlotte (W5OC)	\$3,300.00	\$825.00	4	× × × ×	4	:30 4P- 5P (EST)	5	10/02/12-10/05/12	15.1 Normal Line / Spot
Entered	Comments	5tation	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	SPW	Length Run Times	Sec	Dates	Line Line Type / 8reak Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser:

Dates

Accepted-Station

CONFINENTIAL

Date

Conments:



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Advertiser Schedule Dates

Phone/Fax **Buyer Name** Sales Office Brand Salesperson Product Agency

BASSETT, LAURA Telerep/Philadelphia

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA Standard National/Political 95/101/1537

> Sales Tax Net Total Commission Commission % Package Deal Order Type

> > \$146,935.25 \$25,929.75

Account Types

Contract # Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080 CO-OP Demo Headline # Entered By Last Modified Date Entered 08/01/12 06260221 Jill Hipskind 10/01/12

> Charlotte (WSOC)
> By Broadcast Month
> Oct 2012 Grand Total:

129

<u>Spots</u> 129

\$172,865.00 \$172,865.00

15.00

Normal

10/02/12-10/02/12 6 30/10p-11P (EST) 1 44,500.00 Charlotte (WSOC)	5 30 (11:35P- 12:02A (EST) 4 X X X X 4 \$500.00 6 :30 (SP- 10P (EST) 2 2 2 45.000.00	30 11P- 11:35P (EST) 6 × × × × 6 \$925.00	6 :30 I.IF- 11:35P (EST) 4 X X X
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political Standard

Sales Tax

95/101/1537

Phone/Fax **Buyer Name** Sales Office Salesperson WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Schedule Dates Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/U5 (16256) 10/02/12-10/08/12 325080 Headline # CO-OP Entered By Last Modified Date Entered 08/01/12

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Package Deal Order Type Demo

Normal 06260221 8 Jill Hipskind 10/01/12

\$146,935.25 15.00 \$25,929.75

Net Total Commission Commission %

> Grand Total: Oct. 2012

Charlotte (WSOC)

129 129

\$172,865.00

By Broadcast Month

\$172,865.00

	#2,000.00 Cildhotte (M20C)	1,1				
	\$2,000,000 (Pr-1-1-12 GUECO)	\$2.000.00	1	5 :30 8P- 9P (EST)	10/05/12-10/05/12	- Open
	Charlesto (MOC)		Such	5 30 SP- 9P (EST)	21 Solot-21 Golon	35.1 Normal Line / Spot
	\$5,000.00 Charlotte (WSOC)	\$5,000.00		1	ANTONIA LIBERRA	35.0 Revisori Line / Sport
	Charlotte (WSOC)		30	5 :30 10p- 11p (ECT)	10/04/12-10/04/12	34.1 Normal Line / Spot
	\$6,500.00 Charlotte (WSOC)	\$6,500.00		6 30 40F (TST)	10/04/12 10/04/12	34.0 Revised Line / Spot.
	Charlotte (WSOC)			5 :30 9P- 10P (EST)	10/04/12-10/04/12	33.1 Normal Line / Spot
	\$4,000.00 Charlotte (WSOC)	\$4,000.00		6 :30 9P 10P (EST)	10/04/12-10/04/12	33.0 Revised Line / Spot
	Charlotte (WSOC)			5 :30 8P- 9P (EST)	10/04/12-10/04/12	32.1 Normal Line / Spot
	\$4,300.00 Charlotte (WSOC)	\$4,300.00		6 :30 89-99 (EST)	10/04/12-10/04/12	32.8 Revised Line / Spot
	Charlotte (WSOC)			5 :30 10P- 11P (EST)	10/03/12-10/03/12	31.1 Normal Line / Spot
No Avail/Exception -	Charlotte (W50C)		9.3	(LS3) dil -doine:	10/03/12:10/03/12	31.0 Revised Line / Spot
	Charlotte (WSOC)	\$7,500.00	•		10/03/12	30.1.1 Closed Preempt
	Charlotte (WSOC)			5 :30 9P- 9:30P (EST)	10/03/12-10/03/12	30.1 Normal Line / Spot
	\$5,000.00 Charlotte (WSOC)	\$5,000.00		6 3099-930P (EST)	10/03/12-10/03/12	30.0 Revised Line / Spot
Comments	Total Station	Rate	Spots	08:30P-9	10/03/12-10/03/12	29.1 Normal Line / Spot
				Sec Length Run Times	Dates	, , , , , , , , , , , , , , , , , , ,

WSOC-TV does not accept advertising contracts that impennissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Date

Accepted-Station:

Dalle:

Comments:



Sales Office

Salesperson

Phone/Fax **Buyer Name**

> BASSETT, LAURA Telerep/Philadelphia

Washington, DC 20007

Comments Billing Type

OLAMA FOR AMERICA

Account Types

National/Political 95/101/1537

Net Total Sales Tax

\$146,935.25

Commission

Commission % Package Oeal

15.00 \$25,929.75

Order Type

Normal

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Schedule Dates Contract # 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080

Telerep/Philadelphla, Philadelphia (1057) Demo CO-OP Headline # Entered By Last Modified Date Entered 06260221 Jill Hipskind 10/01/12 08/01/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Spots 129 129

Grand Total:

\$172,865.00 \$172,865.00

1 1 33,000.00 \$3,000.00 Charlotte (WS	
Charlotte (WS) 1 1 \$3,000.00 \$3,000.00 Charlotte (WS)	10/08/12-10/08/12 5 :30 6A- 6:30A (EST)
Charlotte (WS 1 1 1 1 1 1 1 1 1	10/08/12 10/08/12 6 :30 6A 7A (EST)
Charlotte (WS 1 1 1 1 1 1 1 1 1	10/08/12-10/08/12 5 :30 5A-5:30A (EST)
Charlotte (WS Charlotte (Charlotte (Charlotte (Charlotte (Charlotte (Charl	10/08/12-10/08/12 6 (30/5A 6A (EST)
Charlotte (WS S,000.00 \$3,000.00 Charlotte (WS S)	10/07/12-10/07/12 5 :30 9p- 10p (EST)
Charlotte (WS) Char	10/07/12-10/07/11 6 (36) 9P-10P (EST)
Charlotte (W: T) 1 1 \$3,000.00 \$3,000.00 Charlotte (W: T) 1 1 \$3,700.00 \$3,700.00 Charlotte (W: T) 1 1 \$3,700.00 \$3,700.00 Charlotte (W: T) 1 1 \$2,500.00 \$2,500.00 Charlotte (W: T)	10/07/12-10/07/12 5 :30 8P- 9P (EST)
T) 1 1 \$3,000.00 \$3,000.00 Charlotte (WST) 1 1 \$3,700.00 \$3,700.00 Charlotte (WST) 1 1 \$3,700.00 Charlotte (WST) 1 1 \$3,700.00 S3,700.00 Charlotte (WST) 1 1 \$3,700.00 Charlotte (WST) Charlotte (WST) 1 1 \$3,700.00 S3,700.00 Charlotte (WST) Charlotte (WST) 1 1 \$3,700.00 S3,700.00 Charlotte (WST) Charlot	10/07/12-10/07/12 6 :30 ap- 99 (EST)
1 1 \$3,000.00 \$3,000.00 Charlotte (WS 1 1 1 \$3,700.00 Charlotte (WS 1 1 1 1 \$3,700.00 \$3,700.00 Charlotte (WS 1 1 1 1 \$3,700.00 \$3,700.00 Charlotte (WS 1 1 1 1 1 \$3,700.00 \$3,700.00 Charlotte (WS 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	10/07/12-10/07/12 5 :30 7P- 8P (EST)
1 1 \$3,000.00 \$3,000.00 Charlotte (W5	10/07/12-10/07/12 6 :30 7F-8P (EST)
1 1 \$3,000.00 \$3,000.00 Charlotte (W	10/05/12-10/05/12 5 :30 10P- 11P (EST)
Charlotts (W	(LSJ) 411 - 401 06 - 9 - 21 / 50 / 11 / 60 / 1
	10/05/12-10/05/12 5 :30/9P- 10P (EST)
FECT. 10 We III FF Sa Su Spots Rate Total Station	10/65/12:10/05/12 6 :30/9F-10F (EST)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Dates

Accepted-Station:

Date

Comments



Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Contract #

325080

10/02/12-10/08/12

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) BASSETT, LAURA Telerep/Philadelphia Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Demo CO-OP **Entered By** Last Modified Headline # Date Entered 08/01/12

10/01/12 06260221 Jill Hipskind

Normal

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total:

Spots 129 129

\$172,865.00 \$172,865.00

Billing Type Account Types Comments Phone/Fax **Buyer Name** Sales Office Salesperson OBAMA FOR AMERICA National/Political 95/101/1537 Sales Tax Net Total Commission Commission % Package Deal Order Type \$146,935.25 15.00 \$25,929.75

		Comments:	Date:			Accepted-Station.	Accepted	Date		Accepted Agency/Advortiser:
				RACT	CONFIRMATION CONTRA	NERWAI	00			
10/1/12	\$875.00 Charlotte (WSOC)	\$875.00	\$875.00	1		1 ×	:30 5:30P- 6P (EST)	<u>5</u>	10/08/12-10/08/12	49.1 Normal Line / 5pot
8/1/12	Charlotte (WSOC)					×	:30 5:30P- 6P (EST)	φ. ώ	10/08/12:10/08/12	49,0 Revised Line / Spot
10/1/12	\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	_		1 ×	:30 5P- 5:30P (EST)	- 3	10/08/12-10/08/12	48.1 Normal Line / Spot
21/1/8	Charlotte (WSOC)					\$mi 500	(30) SP- 5:30P (EST)	6	10/08/12-10/08/12	48.0 Revised Line / Spot
10/1/12	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		1 ×	:30 12P- 1P (EST)	S :3	10/08/12-10/08/12	47.1 Normal Line / Spot
8/1/12	Charlotte (WSDC)					3 ml	:30 L2F- 1P (EST)	3	10/08/12-10/08/12	47.0 Revised Line / Spril
10/1/12	\$675.00 Charlotte (WSOC)	\$675.00	\$675.00	1		1 ×	:30 10:58A- 12P (EST)	.3	10/08/12-10/08/12	46.1 Normal Line / Spot
8/1/12	Charlotte (WSOC)					×	:30 10:58A- 12P (EST)	.3	10/98/12-10/08/12	46.0 Newised Line / Spot
10/1/12	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		11 ×	:30 10A- 11A (EST)	:3	10/08/12-10/08/12	45.1 Normal Line / Spot
81/12	Charbite (WSOC)					_{ўза} Ж	:3010A-11A (EST)	5	10/08/12-10/08/12	45.0 Revised Line / Spot
10/1/12	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1		×	:30 9A- 10A (EST)	:3	10/08/12-10/08/12	44.1 Normal Line / Spot
21/1/8	Charlotte (WSOC)					bus	:30 9A - 10A (EST)	20	10/08/12-10/08/12	44.Chevised Line / Spot
10/1/12	\$1,550.00 Charlotte (WSOC)	\$1,550.00	\$775.00	2		2	:30 7A- 8A (EST)	:3	10/08/12-10/08/12	43.1 Normal Line / Spot
8/1/12	Charlotte (WSDC)					4.	'30'%- 9A (EST)	5	10/08/12/10/09/12	43.0 Revised Line / Spot
Comments Entered	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	SPW Mo TL	Run Times	Sec Length	Dates	Line Line Spe Break Type (Ref #)
								-		Dune 1. 7 /Daf #2

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Advertiser Schedule Dates

Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (162S6) 10/02/12-10/08/12 325080

CO-OP Headline# **Entered By** Last Modified Date Entered 08/01/12

06260221 Jill Hipskind 10/01/12

129

Charlotte (WSOC)
By Broadcast Month **Spots** 129

\$172,865.00 \$172,865.00

Grand Total: Oct. 2012

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Crepted-Aganoy/kdvertiser:

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

10/1/12



Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political 95/101/1537 Phone/Fax **Buyer Name** Sales Office

> BASSETT, LAURA Telerep/Philadelphia

Salesperson

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser

Schedule Dates

Contract # Telerep/Philadelphia, Phi 10/02/12-10/08/12 Pol/B Obama/D/Pre/US 1537/OBAMA FOR AMER Political - Federal Candic Greer, Margolis, Mitchell 325080

65.00 65.00

\$172,865	129
\$172 861	129

					hiladelphia (1057)	ERICA (134149)	idate (1067)	ell & Associates (2890)	(16256)		
Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
	\$146,935.25	\$25,929.75	15.00		Normal		06260221	No	Jill HipskInd	10/01/12	08/01/12
	200000000 000000	COSAC MERCANALAM		**************************************		HATTER CO.		Grand Total:	Oct. 2012	By Broadcast Month Spots	Charlotte (WSOC)
								129	129	Spots	
							4	<u>∽</u>	5		Otherscolette

12 5 330 64-9 A (EST)		Comments:		Sation: Date:	Date: Accepted-Station.		
Serial Survey (Section Serial Survey (Section Serial Station Seria				FIRMATION CONTRACT			Copled-Agency/Advertiser
5 330 8A- 9A (EST) 5HW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 5 330 8A- 9A (EST) 2 2 2 2 2 2 45,800.00 Charlotte (WSOC) Charlotte (WSOC							
5 30 8A- 9A (EST) 5 HW MO TU WE TH FT Sal SU Spots Rate Total Station Comments 5 30 8A- 9A (EST) 2 2 2 2 2 2 2 2 2 3 \$725.00 \$5,800.00 Charlotte (WSOC) 1 2 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 1 3,200.00 3,200.00 1 3,200.00 1 3,200.00 3,200.00 3,200.00 1 3,200.00 3,200.00 3,200.00 3,200.00 3,200.00 3,200.00							
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5 :30 8A- 9A (EST) 5 YW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 5 :30 8A- 9A (EST) 2 2 2 8 \$725.00 \$5,800.00 Charlotte (WSOC) 5 :30 10P-11P (EST) 1 2 2 \$725.00 \$1,450.00 Charlotte (WSOC)	10/1/12	\$4,300.00 Charlotte (W5OC)	\$4,300.00	\ \ \ \ \	3 :30 #c30p- 9p (EST)	10/03/12-10/03/12	bl.@Revised Line / Spot
5 :30 8A- 9A (EST) 5 2 2 2 2 8 \$725.00 \$5,800.00 Charlotte (WSOC)	10/1/12	\$1,450.00 Charlotte (WSOC)	\$725.00	-		10/03/12-10/03/12	60.0 M/G For 30.1.1 / Spot
5 :308A- 9A (EST) SPW MO Tu We Th Fr Sa Su Spots Rate Total Station Comments		\$5,800.00 Charlotte (WSOC)	\$725.00	2 2 2 2		10/08/12-10/08/12	59.0 Normal Line / Spot
The second secon			Rate	NS PS	:30 8A- 9A (10/02/12-10/05/12	58.0 Normal Line / Spot
Dates Sec Length Prin Times				ì	Sec Length Run Times	Dates	Lille Type / 8reak Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.